1. **Not mainly about God but about group cohesion, belonging and psychological sense of purpose.**
   * **Same as all organized religions.**
   * **Role played by churches on the American frontier and early years of American civic society**
   * **Christian missionaries in rural India provide this today**
   * **Hindu temples in America perform similar role for ethnicity: fearless and safe spaces where we can display dress, eat, behave freely; drop one’s guard and feel comfortable.**
   * **Caribbean Hinduism differentiates ethnic Indians from Blacks.**
   * **Not God-man, but Ethnic-man glorifying ethnic-chauvinism of a certain class of society in Punjab-Haryana.**
2. **KURUKSHETRA ANALYSIS - ECONOMIC-SOCIAL-POLITICAL:**
   * **Yet wanting to avoid drug lords, Khalistanis,**
   * **Christian missionaries**
   * **Participation in civic society on par with the elites**
   * **The new castes – opt in rather than by birth.**
   * **Like mega clubs?**
   * **Result of alienation from established institutions of power like orthodox Sikhs empowered by British as martial race; jats as landowners.**
3. **EMOTIONAL/PSYCHOLOGICAL:**
   * **Providing positive identity, like minded and similar class friends**
   * **Performing to make the followers “feel good” about themselves. We too have our own Elvis Presley and Motor cycle gangster, etc. Who is leading whom?**
   * **Reflection on grass roots Punjab-Haryana strata, just like Trump is product of suppressed needs of white Christians in red neck states?**
   * **Hyper-masculine, macho society – leader as performer playing out the fantasies of the male dominant culture.**
   * **Feeding the fantasy & myth.**
4. **FRAGMENTATION IMPLICATIONS:**
   * **Anti-Hindu forces want to break up caste groups from Hinduism: Lingayats, Patels, Maharashtrians,**
5. **LESSONS ON INSTITUTIONALIZATION:**
   * **Personality charisma vs institutional professionalism**
   * **If IBM had similar scandal of leader, would it collapse? Apple did not collapse after Steve Jobs, not Reliance after Dhirubhai Ambani.**
   * **Vatican was world’s first MNC, then East India Co.**
   * **Adi Shankaracharya matthas robust for centuries.**
   * **Indus-Sarasvati rulers must have had institutional continuity for centuries.**
6. **Why no Hindu social science research done?**

* **Identity at grass-roots, Dalits**
* **Economic services**
* **Social & cultural collective “feel good”**
* **Masculinity, macho**
* **Fantasy & myth: Grand Narrative**